

CLICK

Magazine

2017
Media Kit

Our Mission



Click magazine is a regional lifestyle and society publication with a monthly readership of more than 64,000 across the Mid-South. Each issue focuses on stories that introduce readers to exciting places, compelling people and authentic experiences unique to the South. The editorial focus of *Click* magazine is to celebrate life in the region — the people, food, homes, music, art, literature and more that make up our culture. We aim to define, reflect and celebrate that characteristic Southern lifestyle with a voice authentic, inspiring and relevant to our readers.

Our Calendar



JANUARY

Live Well

Doctor profiles, nutrition facts and advice for active living



APRIL

Spring Fashion & Arts

Exploring the burgeoning arts community of the Mid-South



FEBRUARY

Wedding Belles

Real reader weddings alongside expert advice for cakes, stationary, and the dress



MAY

Pets

Celebrating man's best friend and other animal acquaintances



MARCH

Spring Break!

Travel and vacation destinations across the Mid-South and beyond



JUNE

The Summer Reading Issue

The ultimate Southern summer reading list, local festivals and outdoor spaces

** All content is subject to change*

Our Calendar



JULY

A Home in the South

Profiles of iconic Southern homes ranging from luxurious to curious



OCTOBER

The Great Outdoors

Hunting, local craftsmanship and outdoorsman initiatives



AUGUST

Sound and Style

Lending an ear to the most-listened local songs of the year, up-and-coming artists and interesting musical efforts



NOVEMBER

Festive Food

A study in the great art of Southern cooking with recipes, chef's profiles and restaurant guides.



SEPTEMBER

Fall Fashion/ Football

Tantalizing table spreads and autumn apparel



DECEMBER

The Winter Issue

Cold weather comforts, guides to giving and the best in local holiday homes

* All content is subject to change

Online



MYCLICKMAG.COM

Visit our website for fresh content, ongoing event coverage, photo galleries, and contests.

DIGITAL EDITION

Access the magazine from anywhere with Click's digital edition available each month, free of charge. All ads from the print edition appear in the digital edition free of charge and can be linked to advertiser's website.

SOCIAL MEDIA

Stay connected by following Click magazine on Facebook, Twitter, Instagram and Pinterest.

-
-  MyClickMagazine
 -  @MyClickMagazine
 -  ClickMagazine
 -  Click Magazine
 -  Click Magazine

Illustration Credit: MediaLoot.com

Our Rates

Four Color

Size	12x	9x	6x	3x	1x
Full Page	\$900	1120	1350	1575	1800
2/3rd	\$620	775	930	1085	1240
Half	\$480	600	720	840	960
1/3rd	\$340	425	510	595	680
1/6th	\$200	250	300	350	400

Premium

Size	12x	9x	6x	3x
Back Cover	\$1650	1800	1950	2100
Inside Back	\$1350	1500	1700	1950
Inside Front	\$1350	1500	1700	1950
Feature pg1	\$1200	1300	1450	1500
Feature pg 2	\$1200	1300	1450	1500
Opening pg 3	\$1000	1150	1300	1400
Center spread	\$1800	2000	2200	2400

Advertorial

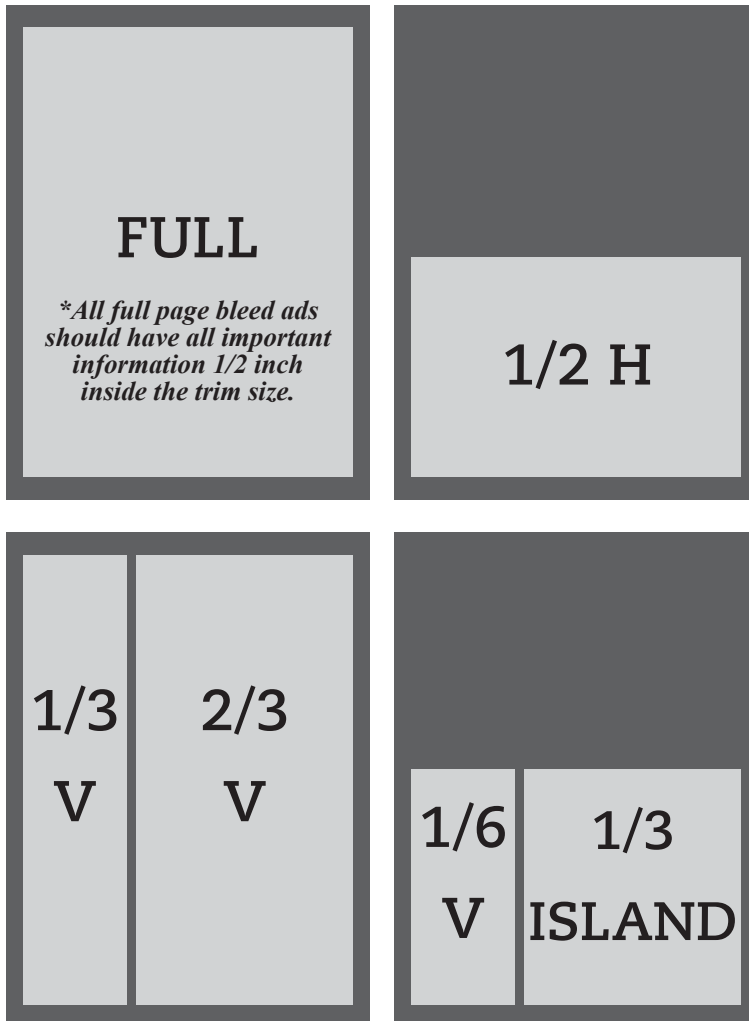
Size	12x	9x	6x	3x
Full	\$900	1120	1350	1575
Half	\$480	600	720	840

A signed advertising agreement is required to reserve ad space by the 12th of the month prior to the month of the issue. All materials for ads requiring design work are due on the 12th. There is a maximum of two proofs per ad per issue. Print ready ads are due by the 15th of each month. Efforts will be made to comply with reasonable ad placement requests when possible. 10% added for guaranteed placement. See rate card for guaranteed premium position. A signed ad agreement is required and may be turned in through your sales representative or faxed to 662.429.5229.

CONTACT US:

Click Magazine | 2445 Highway 51 S. Hernando, MS 38632
Ph: 662.429.6397 | Fax: 662.429.5229

Our Specs



Size	Ad Dimensions
Full Page Bleed	8.25 x 11.125
Full Page Non-Bleed	7.25 x 9.875
2/3 Page	4.7726 x 9.875
1/2 Page H	7.25 x 4.8438
1/3 Page V	2.2917 x 9.875
1/3 Page Island	4.7726 x 4.8438
1/6 Page V	2.2917 x 4.8438

Publication Trim Size: 8 x 10.875

Note: Keep all vital advertising material at least .5 from final trim edge.

- Click magazine is printed in full color on high quality, glossy-coated stock & UV matte coated cover.
- Supplied ads must be a digital file either on disk or sent via email.
- All images and logos provided must be four color (CMYK) and images should be 300 dpi. *Note: Taking a 72 dpi image and increasing its resolution makes the image pixelated and blurry.*
- Acceptable file formats are; TIFF, EPS, PDF, JPG. All fonts must be embedded.

EMAIL ADS TO:
Ads@MyClickmag.com.

Please include company name, publication and issue in file name or email subject line.

Advertising Deadlines:
Space and ad copy: 12th
Camera ready ads: 15th

CLICK Magazine: Payments for advertising are Net 30 days. A 1.5% service charge will be added on all accounts past due. In the event Advertiser prematurely cancels Advertising Agreement, said Advertiser agrees to pay full rates less any discounts, as well as any reasonable legal fees associated with collection of unpaid advertising. All CLICK rates are net. Contract Terms: Cancellations are not accepted after space closing deadline.